



COLLECTING AND RECYCLING USED TYRES



WHAT IS ALIAPUR ?

Aliapur is the sector of reference for recycling end-of-life tyres. It is a company that was created in 2003 and its founding members, who have equal shares, are Bridgestone, Continental, Goodyear, Michelin and Pirelli. Our shareholders are also our first clients.

Our eco-company provides, on behalf of our 355 clients, a general interest mission that is defined and included in the French Environmental Code.

Our clients are tyre manufacturers, car manufacturers, own brand distributors, importers.

OUR MISSIONS

- The collection of end-of-life tyres from 40,000 car industry professionals, thanks to a network of 27 collectors authorised by the Préfecture and with the Qualicert-Valorpneu accreditation.
- Tyre sorting on the premises of these collectors to determine which tyres can be re-used (second-hand, retreading).
- Preparation for recycling (shredding) on 12 transformation sites, all also accredited.
- Recycling by industrialists under contract, both in France and abroad.

Aliapur's clients finance these operations thanks to an eco-tax paid for each tyre that requires processing (€1.18 excl. VAT for passenger vehicle tyres). The company does not receive a cent of public money.

About 370,000 tonnes of end-of-life tyres are dealt with each year, or the equivalent of near to 47 million passenger vehicle tyres. This represents 80% of the total volume to be processed annually in France.

OUR AIMS

Since the start of our operations in March 2004, we have accompanied the key figures in the sector in developing and rendering sustainable a wide range of recycling solutions.

Aliapur also invests in the future by devoting a significant part of its budget to industrial research, carrying out studies, in situ analyses and laboratory trials, and supporting innovative projects in the field of the recycling of end-of-life tyres.

The projects supported must nevertheless:

- be ecologically irreproachable;
- present an innovative aspect;
- satisfy the requirements of the market;
- be economically reliable and viable;
- potentially absorb volumes proportional to each annual collection.

Aliapur regularly communicates its results and progress in terms of recycling solutions to the French State Department for Ecological and Inclusive Transition (*Ministère de la transition écologique et solidaire, MTES*).

TYRES ARE A LIMITLESS RESOURCE

Our tyres are collected exclusively from car industry professionals and are guaranteed 100% origin France. As soon as they integrate the Aliapur network, they are destined for a second life. They can thus replace raw materials, which are always expensive (including in terms of transport), whether they are fossil fuels or manufactured.

As each recycling solution looks for particular qualities in a tyre, we have created three brands, seen as labels: Technigom, for our rubber granulate; Powergom, for our shred used as a source of fuel; and Géogom, for our tyres, whole or as chips, used specifically in Public Works.



Top quality French rubber, an entirely recycled raw material

- Acoustic underlay
- Anti-mosquito filtration
- Asphalt rubber
- Athletic tracks
- Compound plastic
- Equestrian floors
- Fitness mats
- Moulded objects
- Playgrounds
- Rail filler block systems
- Sound barriers
- Synthetic turf



A fuel that is rich in carbon, made to measure for industrialists

- Cement works
- Energy consuming industries
- Steelworks & foundries
- Urban and industrial heating



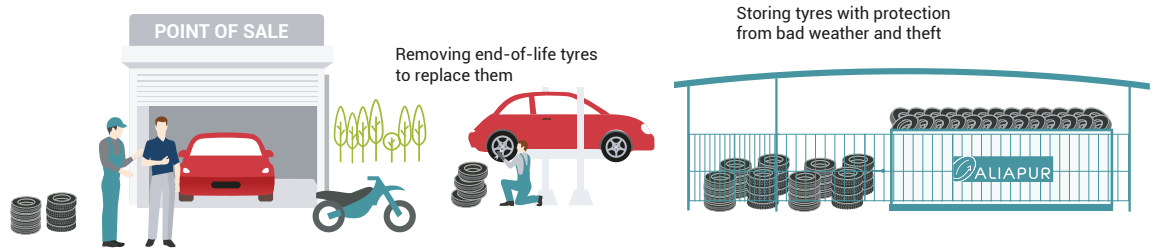
A material for backfilling and underpinning, to be used in public works

- Backfill
- Light embankment
- Quarry restoration
- Retaining walls
- Retention basins

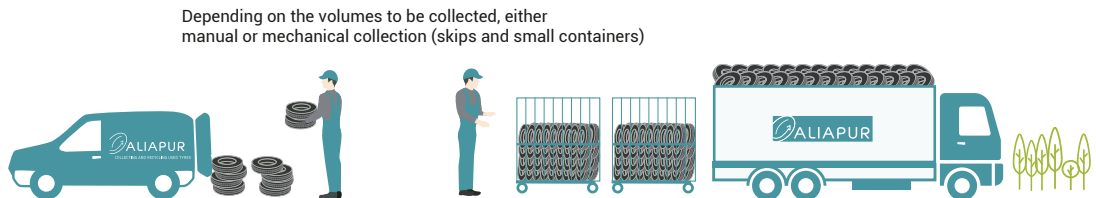


RECYCLING TYRES: HOW DOES IT WORK?

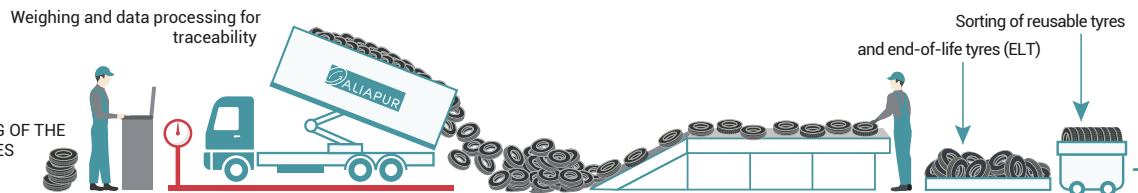
1 PURCHASE OF NEW TYRES



2 FREE COLLECTION BY AN ALIAPUR SERVICE PROVIDER



3 DELIVERY AND SORTING OF THE TYRES ON THE PREMISES OF THE COLLECTOR



4 DELIVERY OF THE END-OF-LIFE TYRES TO AN ALIAPUR TRANSFORMATION SITE

